

**KTVU**

**FCC ISSUES & PROGRAMS REPORT**

**SECOND QUARTER 2009**

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PROGRAM LIST  
SECOND QUARTER 2009**

The following is a list of programs along with a brief description of that program:

**Bay Area People**

A weekly, one-half hour, community affairs program, which explores community issues, problems and solutions. The program features cultural and artistic activities from various ethnic communities, as well as conducting book reviews, relaying news related concerns and features of interest to Bay Area residents. This program aired Saturdays at 6:30 am.

**Bay Area People - Public Service Announcements**

These PSAs are locally produced, community calendar billboard announcements that are approximately :10 (ten seconds) in length, featuring community events, organizations, referrals and services. These air within the program Bay Area People.

**The KTVU Morning News – Early Edition**

This live newscast airs 5:00am to 6:00am Monday – Friday. In addition to local, regional and national news, this newscast features frequent traffic and weather updates and Bay Area business news.

**The KTVU Morning News**

This one-hour, live newscast airs Monday-Friday 6:00am to 7:00am. In addition to local, regional and national news, this newscast features frequent traffic updates and Bay Area business news.

**Mornings On 2**

A live, two-hour, locally produced, news and interview program featuring local, regional, national and international news stories and features. Also, local traffic and weather updates. Included are in-depth interviews with local members of government, consumer issues and other reports of interest to Bay Area viewers.  
Airs daily, Monday through Friday, 7:00 am to 9:00 am.

**The Noon News**

A one-half hour, live, locally produced newscast that airs Monday-Friday, from 12noon to 12:30 pm. The program includes the latest news, features and reports on issues of interest to the community, as well as national news. The program employs live, on-site reports and inserts from the surrounding communities.

**KTVU News at 5**

A live, one-hour newscast, airing Sunday-Friday from 5:00pm to 6:00pm, featuring reports on local and regional news

**KTVU News at 6**

This live newscast airs Monday-Saturday, 6:00pm to 6:30pm. The program features reports on local and regional news.

**The 10 O'Clock News**

This station's daily, one-hour newscast, airs from 10:00pm to 11:00pm, Monday through Sunday. In addition to local, regional, national and international news, the program features in-depth news coverage on matters of local public concern, as well as, special reports on significant public events.

**Public Service Announcements**

KTVU airs :05, :10, :15, :20, :30 and :60 second, local, regional and national public service announcements on all day parts including prime time. The announcements cover a wide range of topics, including; social issues, health, human services, conservation and education.

During the past quarter, KTVU broadcast programming that was responsive to community issues. Due to the extensive amount of such programming, the issues and programs list contains only a portion of the locally produced, issue responsive programming actually broadcast by KTVU.

## Business

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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4/3/09	Mornings on 2	4:00
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Byron Fleck, a former city planning commissioner for Santa Clara, has serious doubts about the San Francisco 49ers "near" deal to move South. He questions whether the current economic climate can support a move and also if the Yorks aren't just trying to leverage the city of San Francisco for a better deal there.

Bay Area People	8:29
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Are you an immigrant or refugee and having a hard time finding a job? Do you have a great idea or concept that could turn into a small business? This is what Anew America is all about, helping to provide economic empowerment to new American entrepreneurs. Two successful clients of Anew America share their stories of success: Cambinh La, owner of VI-Gallery, and Lizette Rensch-Picasso, owner of SimplifyYourLife, two women who went through Anew America and established successful businesses.

5/7/09	All newscasts	:59
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The Federal Reserve revealed the much anticipated results today of its' bank stress tests. The Fed determined that ten of the nation's 19 largest banks need a combined total of 75-billion dollars in additional capital. San Francisco-based Wells Fargo needs 13.7 billion. Today, Wells Fargo announced it will use a new stock offering to raise about 6-billion dollars.

5/7/09	All newscasts	2:30
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General Motors dealerships are a bit on edge not knowing if they'll get axed, this on a day when GM throws a very big party in Arizona. GM is throwing a bash for 100 of its best customers at this posh Phoenix resort. It's a big party on a day when GM posted a six billion dollar loss in the first quarter. Back in Oakland, it was business as usual at this GM dealership where every sale seems ever so crucial. They say the impact of closing a dealership in any community does have an impact on employment. Especially now that GM is preparing to notify 2,600 dealerships of its plan to shut them down. In California alone, dealers account for 10 percent of all the sales tax generated in the state and in some local communities its as much as 15-20 percent.

6/1/09	All newscasts	2:07
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Dow Jones is now reshuffling its benchmark stock index and replacing GM with a Bay Area tech giant. Cisco will replace America's biggest automaker as one of the 30 "Blue Chip" companies in the Dow Jones Industrial average. Cisco is the third Bay Area company to join...after Hewlett Packard and Intel. Cisco is the world's largest maker of computer networking equipment with 18,000 employees at the San Jose headquarters and 66,000 employees worldwide.

6/1/09            All newscasts            2:55

What was once unthinkable is now reality. General Motors filed for bankruptcy today. For more than half a century, GM was the world's dominant auto manufacturer and the world's biggest company. They will lay off 21,000 workers, close fourteen auto plants, and shut up to 40 percent of all its' dealerships. But with the help of President Obama and 30 billion taxpayer dollars, GM hopes to live again: leaner, meaner and even greener, small fuel efficient cars.

6/3/09            All newscasts            :49

A proposal to expand San Francisco's Union Square business district is on the mayor's desk tonight. The proposal would broaden the current ten-block district to 27 blocks, surrounded by Bush, Kearney, Market and Taylor Streets. The Board of Supervisors approved a resolution last night to let property owners vote on whether to expand the district. If the Mayor signs the resolution, and the property owners approve the idea, those owners would pay an annual fee for neighborhood cleanup, public safety and special marketing efforts.

6/3/09            All newscasts            1:54

They are not only modes of transportation, they are also moving icons, but now some people fear the city's beloved cable cars might be turned into moving billboards. Officials with the San Francisco Municipal Transportation Agency say more ads and naming rights, are just a few ideas for generating much needed revenue. MUNI had to close a \$138 million deficit this year by raising fares and cutting services. MUNI estimates the current ads will generate about \$13.8 million in revenue next year and if they do move ahead with corporate sponsorships, any plans would aim to preserve the integrity of the historic cable cars and their image.

6/3/09            All newscasts            2:267

The Santa Clara City Council's decision early this morning to move forward with a new stadium for the 49ers still needs the approval of voters in Santa Clara. But in San Francisco, the mood among some niner' fans was decided glum today. Even so...not every San Franciscan believes the game is over. Mayor Newsom says he's still trying to entice the team to stay, by offering space at the yet-to-be developed Hunter's point Shipyard. But the 49ers say the Hunter's Point location has problems. The 49ers have said they want to be out of Candlestick before the 2014 season. But Newsom says the team has been talking about extending the lease. The next major step is up to Santa Clara voters who are expected to decide on the stadium proposal next spring.

6/7/09 All newscasts 2:22

Dairy framers across California are calling for the federal government to put a floor on the tumbling price of milk. According to dairy associations, the current price of milk is about half of what it takes to feed and the milk cows that produce it. And farming groups say in the last six months, at least two diary farmers have killed them selves out of despair over finances. When Frank Konyyn's dad opened this California dairy in the early sixties, there were more than 150 other farms in San Diego County...today there are four. Not as many people are buying dairy products since the economic downturn and California has been especially hard hit.

6/9/09 All newscasts 2:30

The East Bay MUD Board of Directors approved a major rate hike today. The typical household will see water rates increase 7-1/2%. Today, the EBMUD Board of Directors held a public hearing on water rate increases. A roomful of residents and small business owners spoke. Some said raising rates and fees during this tough economy is unfair. In the end, the board voted for the increase. EBMUS spokesman Charles Hardy says the district had no choice. They've already made deep cuts and plan to close the customer service window, as well as put a hiring freeze on 150 vacant jobs.

6/12/09 All newscasts :49

The recession has generated a new strategy for second hand stores...stocking high-end items at rock bottom prices. Two Goodwill stores in the Bay Area are offering designer labels one would normally expect to find in stores such as Bloomingdales. One is in Menlo Park and the other is in San Francisco's West Portal neighborhood. Goodwill officials say the recession has presented them with the perfect opportunity to offer designer duds and shed the image of a low-end thrift store.

6/12/09 All newscasts 2:54

For the first time in more than 30 years, the community of East Palo Alto is poised to get it's first "full service" grocery store. But it's not coming without controversy. The new store would be near Highway 101 and University Avenue, in a building that used to be a Circuit City outlet. Tonight, the Planning Commission heard from the community. Opposition is coming from existing grocers that are smaller than Mi Pueblo, but long established, and admittedly afraid they won't be able to match the new competition on price and variety. The City Council has already embraced the proposal. Mi Peublo says it will spend five million dollars converting the space, hire two hundred employees, and generate a million dollars and sales tax each year, money lost when residents must go to neighboring cities to stock up.

6/17/09      All newscasts      2:44

Another American retail icon has filed for chapter eleven bankruptcy. This time it's Eddie Bauer. The chain was already struggling when the recession hit. Then consumers cut back on spending. At this Eddie Bauer outlet in San Leandro's Marina Square, there are no visible signs of financial struggles. The company says it plans to keep its' stores, catalog operations and online sites open. CCMP, the company that plans to buy Eddie Bauer says it's not looking to liquidate the company or close many stores. It says its' trying to help 8,000 employees save an iconic brand.

6/17/09      All newscasts      :49

It sounded like a big plus for the Bay Area, but tonight, Toyota Motors is denying reports that it was considering building its' popular Prius Hybrid at the Nummi plant in Fremont. The Nummi plant is operated jointly by Toyota and General Motors and employs 4,700 workers. Recently, Toyota stopped construction of a half-built plant in Mississippi...creating speculation it might decide to build the Prius in the Bay Area. But now Toyota says it will wait until the U.S. market rebounds, then finish the Mississippi plant and build the Prius there. Currently, the Hybrids are manufactured in Japan.

6/17/09      All newscasts      2:19

Television stations from coast to coast are turning off their analog signals tonight and making the "government mandated" switch to digital television. And while the vast majority of viewers shouldn't miss a beat...homes that rely on antennas for their TV signal need to be prepared. The changeover could cause problems for tens of thousands of people around the region. At San Francisco's Self Help Center for the Elderly, officials say they've received 500 calls today alone, from people concerned about the switch to digital. The center has received grants from the FCC to assist seniors with getting the coupons for the converter boxes, finding and buying the boxes, and even installing them. Many business and organization, including the Self Help Center are preparing for a long weekend dealing with people who are confused about the switch. There are call centers set up around the Bay Area, ready to help viewers in need.

6/17/09      All newscasts      2:46

KCSM radio in San Mateo is a favorite among the Bay Area's classical jazz community. The hosts and musicians there don't just play jazz...they live it. But tough times and state budget cuts have the station playing a blue note. KCSM is the only 24-hour jazz station left in the country and it's got the nation's third largest jazz collection all crammed into the basement of the library at the College of San Mateo. To try to erase the deficit at the radio station, Yoshi's here in Oakland, will host an evening of three generations of jazz pianists on June 30<sup>th</sup>. If they raise the final \$30,000 then the chance to hear all jazz all the time won't stop.



## Community Interest / Services

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
	Bay Area People	6:18
The 2 <sup>nd</sup> annual Homefront Festival by the Bay celebration will be held at the beautiful Richmond Marina from October 3-5. The City of Richmond will celebrate their special role in the history of WWII and its' shipbuilding efforts. There will be a Rosie the Riveter re-union; USO dance, carnival; kids play area; vintage car show; tours and exhibits about the WWII home front and more.		
4/4/09	Bay Area People	6:14
The Oakland Zoo is inviting campers for an exciting week of nature discovery, animal adventures, and a whole lot of fun. With ZooCamp 2009, campers ranging from grades 4 through high school will enjoy activities, games and animals. Camp Director Sarah Cramer, joins us and showcases a couple of her animal friends.		
5/9/09	Bay Area People	6:57
The 12 <sup>th</sup> annual Arab Film Festival is still as strong as it was during their first year. Featuring a collection of 70 films from 13 countries, including Morocco, Lebanon, Algeria, Tunisia, and even the U.S., the festival hopes to illuminate Arab's beautiful, talented and diverse culture. At the same time, the festival hopes to accomplish another goal of eliminated negative stereotypes of Arabs in the American mainstream media.		
5/23/09	Bay Area People	8:23
Barbara Passino is the chef and owner of the Oak Knoll Inn, in Napa Valley and author of "Chocolate for Breakfast." She joins us to share one of her favorite recipes for those looking to enjoy chocolate as part of their first meal of the day. Ms. Passino shares her Spring recipe for Chocolate Strawberry Shortcake.		
6/20/09	Bay Area People	7:05
The Fruitvale District's one-of-a-kind taqueria and pozoleria is not your ordinary Mexican restaurant. Leticia Chavez, owner and chef, uses an organic and healthy way of cooking. She uses fresh, organic meats and vegetables and she shares some of the favorite dishes with us.		

6/27/09      Bay Area People      8:49

Well known for its spectacular bridges, diverse culture, iconoclastic citizens, the San Francisco Bay Area is also home to one of the world's most vibrant graffiti scenes. Steve Rotman, author and photographer of Bay Area Graffiti, shares with us hundreds of photos taken during a four-year span, of abandoned buildings, tunnels and back alleys of San Francisco, Oakland, and Berkeley and beyond. His book documents the artistry that makes graffiti both high art and community nuisance.

6/27/09      Bay Area People      5:42

The Montclair Pet Mayor Race is an annual fundraising contest to elect a Pet Mayor for Montclair Village in Oakland. Meet new Mayor, "Little Bear," a Pomeranian-mixed American Eskimo and Vice mayor and Beagle, "Bella." With a dollar for every vote, proceeds go to the Montclair Pet and Wildlife Fund for pets and wildlife in need. This year, nearly \$20,000 was raised to help care for local wildlife.

## Crime & Justice

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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4/11/09	Bay Area People	13:58
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Since the recent deaths of four Oakland Police officers, communities have become very concerned with the large number of parolees being released back into their neighborhoods. We'll find out how the program, Resolve to Stop Violence Project, helps in-custody and post-release offenders make a change in their lives to become active citizens in their communities. Known as RSVP, the program is under the direction of the San Francisco Sheriff's Department and has helped hundreds of violent offenders turn their lives around. Two former offenders are now working on staff with RSVP, Scott Schell and Dennis Windham. They share their stories of how they spent years in jail and prison, only to become paroled into a community that was not welcoming, nor supportive.

5/6/09	All Newscasts	2:44
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In San Francisco, city leaders are trying a new approach to crack down on late night violence. They've approved a new loitering ban that targets people who hang around outside nightclubs. The Board of Supervisors has passed legislation that will make it easier for police to try to put a lid on some of the violence that's erupted outside of the city's nightclubs. And if some refuses to move along, they can be cited and even arrested. The legislation must still go before the board for a second reading and then be signed off by the mayor, but there appears to be little opposition. The new law could go into effect by the end of the month.

6/5/09	All Newscasts	2:45
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Police officers fanned out across Richmond tonight in search of hundreds of registered sex offenders and other felons. It's a sweep that led to some arrests. Officers checked on 220 of the city's most high-risk offenders to ensure that they are in compliance with the terms of their parole or probation and their requirement as registered sex offenders. The program will rotate to other cities in the county in the coming months.

## Consumerism

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
4/4/09	Bay Area People	7:18
The U.S. Census Bureau is gearing up for its' annual census survey for the year 2010. in order to count every single living person, the Census Bureau will be sending out their annual forms. For those who don't fill them out, employees for the bureau will be on foot to track the remaining down. In order to know who these people are, our guests will be showcasing what the attire and gadgets will be.		
4/18/09	Bay Area People	8:29
44% of residents in San Francisco's Mission District don't have nay credit at all and without credit, they can't obtain loans from financial institutions. Based on traditional cultural "lending circles," many residents would save and raise funds to help support one another, but are not able to register their hard work with a dependable financial business. The Mission Asset Fund has helped these low income families formalize what they have already been doing for years, saving and lending each other money, but through a traditional bank. Jose Quinonez, Executive Director of Mission Asset Fund describes how they are helping families achieve financial stability.		

## Economy

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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5/8/09	All newscasts	2:49
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The U.S. Labor Department released April unemployment numbers today and they contained both good and bad news. The Government reports that 539,000 Americans lost their jobs last month...as the unemployment rates shot up to 8.9%. That's the highest it's been in 25 years. That 8.9% number is actually a bit misleading. If you factor in all those people who have given up looking for work or who are now just working part time, the unemployment rate is actually closer to 16%. Alameda County Food Bank officials say more people out of work this year has triggered 44% more calls from the newly hungry. Some of the newly unemployed volunteer at the food bank to help others out of work.

5/8/09	All newscasts	2:10
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California's budget crisis is putting a dent in a lot of lives. The Marin County Fire Department says Mount Tamalpias has not had a significant burn in nearly seven decades. But this year budget cuts have impacted a historic venue, a place considered one of the most valuable fire prevention tools in the county. The lookout tower, located 2,571 feet up will no longer be home to a paid staff employee this fire season. And with the big eye in the sky no longer staffed full time...defensible space becomes even more crucial this fire season.

5/8/09	All Newscasts	2:40
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Another Bay Area city is grappling with proposed budget cuts that could affect fire service. Firefighters in San Bruno are going door to door to try to rally public support to protect their budget...ahead of a city council vote next month. The City of San Bruno is facing a \$2.2 million projected budget shortfall. The city's fire department only has two fire engines and one ladder truck. Firefighters say with these cuts, on some days, only six firefighters would be on the job...leaving no one to drive the ladder truck.

6/1/09	All Newscasts	:49
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The Superior Court of California announced today 73 people with the Alameda County Court are being laid off at the end of the month. The layoffs are a result of the recession and California's budget crisis. The court looked at a hiring freeze and furloughs to avoid layoffs, but said, that still wouldn't be enough to balance its' budget. Once the layoffs take effect, the Alameda County Court will have about 750 employees.

6/9/09            All newscasts            2:51

Laid off janitors tried a hunger strike, and tonight, they tried protesting, in some cases with children by their side. They picketed a South bay event honoring the head of Cisco Systems. The protestors are laid off janitors for Cisco Systems and they were carrying signs appealing their plight to Cisco CEO John Chambers. 75 janitors were laid off in February by Cisco's Janitorial contractor, American Building Management. Cisco released a statement which said in part..."we sympathize with the financial hardship impacting the former janitorial service employees and the millions of Americans who have lost their jobs in this recession. Unfortunately, Cisco employees have also lost their jobs during this downturn in the economy." The workers are represented by the Service Employees International Union, which says there will be more demonstrations until the janitors get their jobs back.

6/14/09            All newscasts            2:53

California ranks second in the nation when it comes to the number of foreclosures in this economic downturn. But tomorrow, new foreclosures will come to a halt for 90 days under a new state law aimed at slowing this growing trend. The law is similar to the Obama administration program and encourages lenders to cut interest rates or rewrite loans.

6/17/09            All newscasts            2:44

Controversy is erupting in the city of Alameda. Firefighters are voicing new complaints tonight saying budget cutbacks are compromising not only public safety, but their own safety as well. A house fire last night is sparking renewed debate about the cuts. Firefighters and their union claim two of their own were injured, because of a station closure...a victim of budget cuts. But Alameda a Fire Chief insists the changes have had little impact, with no significant increase in response times to fires in the city, including yesterday's.

## Education

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
	Bay Area People	7:08
Youth Radio/Youth Media International (YMI) has been impacting the lives of local youth for over 18 years by teaching students discipline and dedication through radio broadcasting. On Sunday, September 21 <sup>st</sup> , Youth radio will move its' headquarters to a brand new 20,000 sq. ft. building. To celebrate their new facility, Youth Radio will host a grand opening at their headquarters in Oakland. The festivities will start at 2:30pm, with a private brunch and reception and a community Open House to follow from 4 to 6pm.		
6/20/09	Bay Area People	8:45
The Lindsay Wildlife Museum will be having a "Free Wildlife Museum Day," hoping that the current economic downturn doesn't prevent anyone from learning more about nature and wildlife. The museum is known regionally for the live, wild California native animals on display, its high quality learning programs, and wildlife hospital. Joining us is two members of the Lindsay Museum along with a few of their creature friends.		
6/27/09	Bay Area People	7:15
Unity Cares Hip Hop 360 is a free summer program for San Jose kids ages 11-18. Through two creative arts courses, kids are able to learn essential skills that can help them later on in life.		
6/1/09	All newscasts	:49
Top officials in California higher education issued dire warnings today about how proposed budget cuts will affect the state's colleges and universities. They said some 200,000 young people could be denied higher education if Cal Grant aid to low-income students is eliminated. The University of California, the Cal State system and community colleges stand to lose nearly three billion dollars in the next year. But some of that money could be recouped from federal stimulus funds.		
6/1/09	All newscasts	2:09
In Fremont, some children who are too sick to attend class are now able to stay in touch with their classmates. The school district is providing computers to help the homebound students keep up. Fremont schools have 150 kids on home hospital and it costs about \$700 to get this kind of system set up. If you are interested in helping out; you can contact them through our website.		

6/9/09 All newscasts 2:54

It's the end of the school year and many Bay Area teachers face an uncertain future. Late today, hundreds of them took to the streets to warn of a possible strike...when school resumes after the summer break. The teachers provide instruction for 30,000 students in the West Contra Costa School District...and say the cuts they face are from a double-edged sword. They're upset over contract proposals, which they say will drastically cut their benefits and lead to overcrowding in schools. Add that to the 125 teachers who've already lost their jobs this year due to budget cuts. Teachers say they expect to hear the district's last and final offer in coming days. Unless negotiations turn around, there's a real possibility of a strike this fall.

6/17/09 All newscasts 2:48

As the amount of money that California spends on education shrinks, the number of students in some classrooms is growing. But how many students is too many? Tonight, the board of the San Jose Unified School District voted on the issue of class size. The board unanimously tonight approved ending the current 20-1 student teacher ratio...increasing classroom size to 30. San Jose Unified School Superintendent says tonight's decision was a moral dilemma, but he says the school district cannot go bankrupt.



## Energy

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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6/1/09	All newscasts	2:10
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The owner of this Arco gas station on Stevenson Boulevard in Fremont boasts that he has the lowest gas prices in the area...\$2.65 for a gallon of unleaded regular, but that price is 46 cents higher than just one month ago. Analysts say they expect Californians will pay three dollars a gallon before the end of the summer.

## Environment

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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5/23/09	Bay Area People	6:59
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Audubon Canyon Ranch has opened their 1,000-acre Bolinas Lagoon Preserve to the public for viewing of migrating birds, hiking and for family picnics. The preserve hosts one of the most significant and most studied Great Blue Heron, Great Egret and Snowy Egret nesting sites on the West Coast.

5/5/09	All newscasts	2:16
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What's killing birds along the California coast? It's a question that's baffling scientists. On Stinson Beach this morning, a scientific mystery deepened, as more dead birds were found washed up on the shore. A count of fifteen cormorant carcasses on this beach adds to the more than 100 dead birds found along the California coast between Marin County and Santa Barbara since Mid-April. Beach goers are urged to report dead birds and call the humane Society for sick or injured cormorants in need of rescue.

6/7/09	All newscasts	2:52
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No treasure, just trash...and lots of it at San Francisco's Ocean Beach. Volunteers hit the shoreline today in an effort to leave nothing behind, but sand. The event, which was put on by the non-profit group OceanHealth.org, celebrates World Ocean Day.

Environmentalists say that's significant because it brings more awareness to ocean pollution. Tomorrow is officially World Ocean Day. There will be several events being held all week. Tomorrow there will be a film festival at the Montara Lighthouse, highlighting ocean pollution problems.

6/17/09	All newscasts	2:55
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The Environmental Protection Agency is preparing to set up a monitoring system in the South Bay to see if airborne toxins are creating a health hazard. The EPA wants to determine whether Chromium Six from the Lehigh Cement Plant in Cupertino is reaching Stevens Creek Elementary School. About 100 people attended a meeting tonight in Saratoga to learn more. Opponents to the cement plant said testing should have been done long ago. The company says its own testing has shown no high levels of chromium or any other toxic materials being released into the atmosphere. The EPA says it hopes to have test results to report the public by the end of the summer. The cement plant meanwhile is asking the county to approve new mining on its property.

6/18/09

All newscasts

5:28

Just south of the Bay Area, a forgotten stream runs rust red through the hills hiding behind a deep blue stone...a stone geologists say may be the rarest gem on earth. In the middle of it is a ghost town rich in California history. Scientists, claim jumpers and a handful of adventurers will be heading to that forgotten town this summer to gather what they can before it disappears. But more than a century of mercury mining has left a toxic legacy. Experts say especially in wet years, the toxic water drains into the San Joaquin River, through the delta and into the San Francisco Bay. But because money is so tight, no agency, state or federal...is doing anything to stop it. Experts say it would take millions of dollars to clean up New Idria, dollars no one seems willing to spend.

## Government

<u>Date</u>	<u>Program</u>	<u>Length</u>
5/2/09	Bay Area People	8:04
Former KTVU news anchor and reporter Mark Curtis, left the station to cover the country's Presidential election during 2008. His journey created his first book, "Making of the President 2008." Mark shares his stories of traveling around the nation, the countless individuals he met who helped shape this country, and how it all came together to elect our 44 <sup>th</sup> President.		
5/5/09	All newscasts	2:51
Oakland Mayor Ron Dellums unveiled his new budget late today and it included some very controversial cuts to jobs. The mayor is proposing layoffs in every city department...249 jobs in all, including 140 positions in the police department. But there may be a way to keep the force at full force. The city has applied for federal funds to avoid cutting the department ranks but officials won't find out until summer if it will receive the money. The city council will take up the budget at its' next meeting on May 13. Members don't have a lot of time to talk about alternatives, the budget must be approved in June.		
6/1/09	All newscasts	1:01
San Francisco mayor Gavin Newsom unveiled his budget plan today. But despite more than \$400 million in cuts, it still totals more than six billion dollars. Under the mayor's plan, almost every city department, except fire and police, would have its' funding reduced. 1,600 city workers would be laid off. Also, the budgets of the Public Health Department and the Human Services Agency would be trimmed by little more than three percent. The budget proposal now heads to the board of supervisors. Board members can cut some programs and save others. The city is required to have a budget by the end of July.		
6/3/09	All newscasts	2:45
New parking meters are being installed in parts of San Francisco; they're designed to give drivers more options in how they pay for parking. But the new meters are also causing confusion. On this side of the street you pay here, but across the street, where there aren't any green bags, the old meter are still in service. Some people are already hating the experience. The meters also operated on a sliding scale, depending on the day and time that you park. The new meters are credit card friendly. There are electronic parking meters in Oakland, Berkeley and Redwood City and some people already say those are much easier to use than the new ones here in San Francisco.		

6/9/09            All newscasts                            2:48

In Oakland, city officials acknowledged today that their budget situation is so dire; they've looked into the possibility of filing for bankruptcy. They say bankruptcy is extremely unlikely, but just the fact that they've discussed it...sounds alarming to many in Oakland. Almost \$100 million...that's the budget deficit Oakland faces; almost a quarter of the city's general fund. As it is, the city will cut street repairs, parks and senior services. And if the mayor doesn't get as much stimulus money as he's hoping for, the cuts could hit police too. The police officers association says it's willing to negotiate its' contract to help.

6/11/09            All newscasts                            2:22

San Francisco's budget battle is generating a bit of heat tonight. Mayor Newsom spending "more" on public safety, while implementing big cuts in other areas. But some city supervisors say everyone needs to do their part to reduce the deficit and the board's, finance committee voted to "reduce" funds for the police, fire and sheriff's departments. The full board is expected to vote on an interim budget later in June and a final budget in mid-July.

6/11/09            All newscasts                            :51

San Francisco Airport got a welcome boost today: money from the Federal Economic Stimulus Package. Homeland Security Secretary Janet Napolitano presented airport officials with more than \$15 million. The money will be used on a high-speed baggage screening system in a terminal that is undergoing renovation. The system processes baggage more quickly and kicks back any bags that have anything the sensors can't identify, so that they can be screened by inspectors. Terminal Two, the old International Terminal is scheduled to be reopened by early 2011.

6/12/09            All newscasts                            2:15

A Bay Area lawmaker wants to crack down on drivers who illegally use those distinctive, blue disabled parking placards. New legislation could raise fines to as much as one thousand dollars for a violation. In a recent sting operation, special SFMUNI enforcement teams confiscated more than 1,500 placards that were being used illegally.

6/14/09            All newscasts                            1:07

For the second day in a row, people across the globe came out to protest the Iranian election results, accusing re-elected President Mahmoud Ahmadinejad of rigging the vote. In Berkeley, the International Alliance of Iranian Students denounced the election as a fraud. Similar protests were held today in Los Angeles, Canada, London and Paris. The protestors support reformist candidate Mir Hossein Mousavi. They expressed concerns over reports that up to 100 members of Iranian reformist groups have been arrested and that's there's been a crackdown on independent media outlets. The offices of a Saudi-funded Arabic TV station were shut down for unknown reasons...they BBC says it's broadcast signals have been jammed and access to some popular websites has been blocked.

6/17/09 All newscasts 2:30

Tomorrow is critical because lawmakers have to pass a balanced budget by June 15<sup>th</sup> in order for the state to obtain its' annual loans from Wall Street...and despite the do or die connotations, neither legislators or non profit leaders are convinced that rushing a budget will result in a better outcome. Protests against drastic cuts have become everyday events. Sate lawmakers have said they might be able to come up with a partial balanced budget this week that would allow for the state to borrow money, while giving lawmakers some leeway, even if it's just a few weeks to find ways to raise revenue and close the gap.

6/17/09 All newscasts 1:03

The protests and the violence in Tehran, led U.S. Vice President Joe Biden today to say there was "real doubt" about the legitimacy of Ahmadinejad's re-election. The Obama administration is trying to walk a narrow line and some political observers say it has to.

6/17/09 All newscasts :45

Tomorrow is the constitutional deadline for state lawmakers to pass a balanced budget. It is a deadline they routinely miss and this year will be no different. But Governor Schwarzenegger says every day past the deadline brings the state closer to insolvency, with dire consequences to Californians.

6/17/09 All newscasts 2:46

The down economy is leading to all sorts of new revenue producing proposals. The latest idea from a member of the San Francisco Board of Supervisors is to charge a fee on the sale of alcoholic beverages. But is it a good idea? The Alcoholic Impact Fee, would be charged to wholesalers, who sell to bars, restaurants, and retailers. Critics say businesses and patrons will ultimately pay the price. Supporters say it will mean five cents more for a bottle of beer, a glass of wine, or other hard liquor. Some consumers say they would buy alcohol outside the city to save then money. The Board of Supervisors plans to vote on it in a few months. If approved, it could be in place by the end of the year.

6/17/09 All newscasts 2:46

San Francisco Mayor Gavin Newsom today, introduced the city's new police chief. George Gascon will be the first chief chosen from "outside" the city's own department since the 1970's. This afternoon we spoke with Gascon. He says he is confident he will earn the respect of the officers. He also says one of his priorities will be to improve the department's rather low rate of solving crimes. He is expected to take over by August 1<sup>st</sup>.

6/17/09 All newscasts :49

Governor Schwarzenegger said today he will veto any budget proposal that includes new taxes...setting up a showdown with the Democrats in the legislature. The Democrat's latest proposal aims to partially bridge the state's \$24 billion shortfall by increasing oil and tobacco taxes and increasing the Vehicle License Fee. Democrats say that would make up for proposed cuts in social programs that governor says the state can no longer afford. Despite the differences, Democratic leaders said this afternoon they do not expect another protracted stalemate over the budget.

6/17/09          All newscasts          2:47

Do tax breaks for big corporations make the state budget deficit worse than it needs to be? Some Bay Area protestors hit the streets tonight to say everyone needs to pay their fair share. But the companies suggest that it's not that simple. Protestors hit Chevron gas stations around the Bay Area this evening complaining about corporate tax breaks. They say they want major companies to pay their fair share. They're also going after drug manufacturers, high tech companies and Wal-Mart, arguing against tax breaks for research and development, sales tax loopholes on some computer programs, and use of offshore tax havens. At Chevron headquarters in San Ramon, Spokesman Sean Comey, says now is not the time to be talking about raising taxes.

6/17/09          All newscasts          2:35

City council members in the Bay Area's most populous city are meeting right now to try to come up with ways to close a multi-million dollar budget deficit. A vote is scheduled for tomorrow. Dozens of city workers could lose their jobs and city services could be reduced or cut altogether. San Jose is facing an \$84 million budget deficit.

6/21/09          All newscasts          1:53

Some Bay Area advocates for students and the poor and others are hoping their voices will be heard during the budget battle in Sacramento. They gathered in Oakland this morning for a rally against budget cuts. Demonstrators produced a list of cuts they say is worth \$18.5 billion. But it's uncertain if they're calls for continued funding, or their ideas on how to achieve a balanced budget, will reach from here, all the way to the state capitol.

## Health

<u>Date</u>	<u>Program</u>	<u>Length</u>
4/18/09	Bay Area People	5:14
27 million Americans and 1 of 5 dogs have arthritis. The Arthritis Foundation encourages everyone, dogs included, to join in the "Let's Move Together!" arthritis walk in May. There will be three Bay Area walks that will help raise funds for research programs to fight arthritis.		
5/2/09	Bay Area People	
Meet Irina Kofman, a young woman, who at the age of seven was diagnosed with acromegaly, a pituitary gland disorder that causes abnormal growth of the hands and feet, as well as the enlargement of facial features such as the brow, jaw and nose. Irina shares with us the trials and tribulations of growing up with this disorder and how, through medication, she can live a full, normal life. Joining Irina is Dr. Laurence Katznelson, Medical Director of the Pituitary Center at Stanford Hospital, who discusses the symptoms and treatments for people suffering from acromegaly. The Pituitary Center will be hosting a Pituitary Patient Education Day for family, friends, patients and those who want to learn about pituitary problems.		
6/13/09	Bay Area People	7:54
Jonathon Leong, founder of AADP, joins us to discuss his non-profit organization's dedication to helping save the lives of patients with life threatening blood diseases curable by a stem cell transplant. AADP is geared toward saving individuals of ethnic descent such as: Asian, Pacific Islander, Hispanic/Latino, African American, and people of mixed race. Mr. Leong shows us how much easier it has become to take home a test to become a potential marrow/stem cell donor.		
5/5/09	All newscasts	2:36
More than a dozen Bay Area schools ...closed because of concerns about the spread of swine flu are set to re-open tomorrow. That's because federal health officials have changed their policy. They say the H1-N1 virus is acting like a typical flu and school closures are no longer necessary. Health officials say all students will need to practice good hygiene. Anyone with flu-like symptoms should stay home for seven days and should be symptom free for 24 hours before returning to school.		



## Social Issues

<u>Air Date</u>	<u>Program</u>	<u>Length</u>	
4/3/09	Mornings on 2	4:00	Nell Merlino, creator of "Take Our Daughters to Work Day," has written a manifesto on empowering women both financially and emotionally "Stepping Out of Line: Lessons for Women Who Want It Their Way...In Life, In Love and At Work."
4/4/09	Bay Area People	8:12	She's one of the most recognizable faces on commercial TV. Known nationally as the "Pine Sol Lady," comedian and actress Diane Amos stops by to discuss her life as a strong African American woman and tells us what we can do to help our community. Amos is speaking in a national motivational lecture series, "Sisterspeak Luncheons," sponsored by Ebony magazine and Pine Sol.
4/11/09	Bay Area People	7:54	This is the 7 <sup>th</sup> year for the annual fundraising event, "Dining Out For Life." Customers who visit any of the 79 Bay Area restaurants who are Dining out for Life participants, will help raise funds for "Vital Life Services," the only day center for people with HIV/AIDS in Alameda County. Restaurants are donating 25-50% to your dining bill to the organization. Digs Bistro Chef and co-owner, Heidi DiPippo tells us why her restaurant is participating for the 2 <sup>nd</sup> year in a row and why they're helping donate 50% of their Dining Out customers' bill to Vital Life Services.
4/18/09	Bay Area People	8:12	Your tummy will thank you as you taste your way through 18 varieties of tamales in the upcoming "A Taste of Tamales by the Bay." It's a fundraising event that benefits Benchmark Institute, a non-profit organization that teaches other non-profits how to use the law to help low income communities.
5/9/09	Bay Area People	8:21	An estimated 42 million people around the world have been forced to flee their homes and seek refuge because of violence or war. Doctors Without Borders is a medical humanitarian organization that delivers emergency aid to people affected by these problems in nearly 60 countries. Originally aired 10/22/08.
5/9/09	Bay Area People	7:28	A class offered by the University of California Berkeley, helps veterans handle the transition from military life to student life. "Veterans in Higher Education" is a class that explores strategies from academic success, including time management, developing relationships with mentors, and ways to study and prepare for tests.

5/16/09 Bay Area People 19:19

When does the average person go from having clutter around the house to becoming a compulsive hoarder? For two percent of the American population, the need to acquire and collect items, along with the fear and hesitation to discard their clutter, becomes an obsessive disorder that disrupts their daily lives. This psychological disorder is known as Compulsive Hoarding and can be addressed through the support of professional help. To better understand this condition, we speak with psychologist, Alexandra Matthews, Ph.D. Two hoarders in recovery share their stories of compulsive collecting. Originally aired 1/31/09.

5/23/09 Bay Area People 6:29

The 4<sup>th</sup> annual "Walk to End Poverty" is a free family-friendly event designed to help raise awareness about the conditions of those who live in poverty in the city of Oakland. After the walk, enjoy a community fair with over 30 local agencies offering services and support. Oakland comedian and actor, Mark Curry, will be the Master of Ceremonies along with music, dancers and other multi-cultural entertainers.

6/13/09 Bay Area People 8:39

Two recent teen suicides and one attempted suicide by a Palo Alto teenager have pushed the issue of teen suicide into the local headlines. Parents, educators and students are all concerned and are looking for information and support. Adolescent Counseling Services of Palo Alto will be holding a free community forum to discuss the issues surrounding teen suicide.

6/13/09 Bay Area People 6:09

Tony LaRussa's Animal Rescue Foundation (ARF) saves dogs and cats that have run out of time at public shelters. Carol Ross, Adoption Manager with Arf, introduces us to four of her favorite adult feline friends. ARF currently has a large population of adult cats that are available for adoption. To encourage adoptions, ARF will hold an "Independence Days" promotion beginning June 25<sup>th</sup> through July 12<sup>th</sup>, where all adoption fees for adult cats will be waived.

6/20/09 Bay Area People 5:49

The Fisher House is a program supporting military families who have a loved one receiving medical care at a veteran's medical facility. With nearly 50 locations in the U.S. and abroad, the Fisher House provides free housing to family members who wish to be close to loved ones as they are hospitalized for illness or injury. Over 7,000 families have been served by the Fisher House since it first started in 1990. Volunteers are welcome and an important donation that can be provided by the public is a donation of frequent flyer miles to help families travel to the VA hospital.

5/5/09            All newscasts            2:34

Governor Schwarzenegger has opened the door...just a crack...to the idea of legalizing marijuana someday. The public seems to be in favor as long as the state can make money. A field poll last week shows that 56% of registered voters in California support legalizing and taxing marijuana to raise revenues for the cash-strapped state. Support that's mirrored by some people we spoke with tonight in Lafayette. San Francisco Assemblyman Tom Ammiano says he plans to hold the first hearing on the Marijuana Tax Bill this fall. Tom Beccaro is the California Republican party's vice chairman...he opposes legalizing marijuana.

5/6/09            All newscasts            4:52

Drive down any one of many streets in Oakland and you'll see them out there. Pre-teen and teenage girls offering themselves as a way to survive. In the past, young prostitutes were arrested, but now, police say the girls aren't criminals, they're victims. And they've launched a new offense against those who that say are the real problem: the pimps. Oakland Assemblyman Sandre Swanson introduced bills to make the sexual exploitation of children a third strike and increase fines with half the money going to counseling programs for the girls. Five months ago, California stopped arresting underage girls for prostitution and started treating them as sexually exploited minors. Police detain the girls and send them to a pilot program here in Alameda County to try to get them off the streets for good.

6/3/09            All newscasts            1:03

In the Bay Area gay rights advocates rallied this evening on the steps of the Supreme Court in San Francisco. They denounced the high court's decision to uphold Prop. 8, which bans same sex marriage in California. A recent poll commissioned by gay marriage supporters indicates California voters are roughly split on the issue. The poll also found that another same sex marriage proposition might gain one of two percentage points if it appears on the ballot for the 2012 presidential election. But many gay rights activists say they may try to return to the polls in 2010.

6/5/09            All newscasts            3:02

Police in Palo Alto say a motorist helped prevent a suicide attempt this evening. Authorities say a 17-year-old boy from Gunn High School was upset and went to the train tracks where two fellow students took their own lives in recent weeks. All of this took place as hundreds of people attended a discussion in Palo Alto about teenage depression. Tonight's forum was a clear indication that the community is trying desperately to understand and prevent the tragedy of teenage suicides. Every seat in the Cubberly auditorium tonight was taken as experts offered help in recognizing and coping with adolescent depression. Teen suicide is the third leading cause of death for that age group; there have already been nine in Santa Clara County this year.

6/14/09            All newscasts            1:04

An Oakland father, whose son is serving a life sentence for murder, is calling out to all fathers tonight to come together to work for peace. Oakland's "Fathers Saving Sons," week kicked off this evening with a service at the Market Street Seventh Day Adventist Church. Michael Givens is the man behind the call to action. Givens says he was moved to start his organization "Fathers Saving Sons," after his own son killed one man and wounded another in a drug turf war in 2005. The group is scheduled to hold a vigil for peace at 11:00am tomorrow morning at City Hall.

6/18/09            All newscasts            1:07

President Obama is expected to sign a Presidential order that will extend benefits to same sex partners of federal employees. His move comes in the midst of frustration among the President's gay supporters, that he hasn't done enough yet for gay Americans. He's been criticized for failing to repeal the ban on gays in the U.S. military. His declaration is expected to include health benefits, but will likely stop short of full medical coverage. Congress would have to make a final decision on whether partners of federal employees can have full health insurance benefits.

## **Public Service Announcements**

KTVU

Public Service Announcements

## **PUBLIC SERVICE ANNOUNCEMENTS**

### **COMMUNITY CALENDAR** **PUBLIC SERVICE ANNOUNCEMENTS**

These locally produced, :30 (thirty second) billboards air during the following KTVU newscasts as well as during the regular broadcast day:

KTVU Channel 2

Morning News	Monday – Friday	5:00am – 7:00am
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Mornings on 2	Monday – Friday	7:00am – 9:00am
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The 5 O’Clock News	Sunday	5:00pm – 6:00pm
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(psa’s are :10 (ten seconds) in length during this program)

The 10 O’Clock News	Monday – Saturday	10:00pm – 11:00pm
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The following are all **Community Calendar Announcements**:

**Asian Pacific**

Join KTVU's Jana Katsuyama and Lloyd La Cuesta at the 9<sup>th</sup> annual Asian Pacific American Heritage Celebration on May 9<sup>th</sup>. Celebrate the achievements of Asians in America with music, dance stage performances, and arts and crafts. The event will take place at the Central Park Recreation Center in San Mateo.

Aired 5/1, 4, 8.

**City of Oakland – Poverty**

Join the "Walk to End Poverty," on Saturday, May 30<sup>th</sup> at Lake Merritt. Raise awareness about living conditions of the poor and provide assistance to those who are trying to break the cycle, sponsored by the City of Oakland.. The walk is followed by a resource fair and live entertainment by comedian mark Curry.

Aired 5/13, 14, 15, 17, 18, 20, 28, 29.

**City of San Ramon**

Get a healthy start to you Independence Day celebration. Participate in the City of San Ramon's "Run San Ramon," on the morning of Saturday, July 4<sup>th</sup>. This family friendly event includes a 3k walk 5k run and walk, and a 10k run to include athletes of all abilities. All races start and end at the San Ramon Community Center.

Aired 6/18, 21, 24.

**DTV Rescan**

Aired 5/12.

**DTV Upgrade**

Are you ready for the DTV transition?

Aired 5/19, 21, 25, 29, 6/10.

**Health Corps**

Join KTVU's own John Sasaki at the Las Trampas anniversary celebration on 4/26. This year's theme is "Escape to Africa," where the Lafayette Park Hotel and Spa is transformed into a safarian party. All proceeds benefit Las Trampas Incorporated and their support of adults with developmental disabilities.

Aired 4/7, 9, 12, 15, 17, 19, 21, 23.

**Housing Leadership Council**

Do you need help with your mortgage or are facing foreclosure? Come to the free homeowners resource fair on Saturday, May 9<sup>th</sup> to learn more about the options available to you. Professionals will educate you on what to do and how to save your home at Westmoor High School in Daly City. The fair is brought to you by the Housing Leadership Council of San Mateo.

Aired 5/1, 3, 4, 5, 6, 8.



**Job Connections**

Mark your calendars for the 6<sup>th</sup> annual Northern California career and leadership summit on Saturday, May 30<sup>th</sup>. This networking event will take place from 8am to 2pm in Danville. Seek out other Bay Area professionals and exchange leadership and communications strategies. Motivational speakers will also give advice on how to maximize your potential.

Aired 5/11, 12, 15, 19, 21, 25, 28.

**Leukemia & Lymphoma Society**

You're invited to Monte Carlo Night at the San Francisco City Hall Rotunda on May 14<sup>th</sup>. Party it up with KTVU's own Sal Casteneda and gamble at various card tables. Try your luck at poker, craps, roulette, and many more. Enjoy live performances, open bar and hors d'oeuvres from the city's best restaurants. Mix and mingle with proceeds supporting the Leukemia and Lymphoma Society.

Aired 5/1, 5, 7, 10, 11, 13.

**Lupus Foundation**

Join KTVU's Lloyd La Cuesta at the 15 annual "5k Run and Walk," for Lupus awareness, support and research. Form a team and help fight this autoimmune disease, while pushing yourself to the finish line. The race takes place Sunday, June 7<sup>th</sup> at West Valley College in Saratoga. Proceeds benefit the Lupus Foundation of Northern California and their efforts to provide treatment and find a cure for the disease.

Aired 5/22, 24, 6/1, 2, 3, 5,

**Marin County Marathon**

Enjoy the scenery of Marin County while testing your speed and endurance! The Marin County Marathon takes place April 19 at McNear's Beach in San Rafael. Take your pick of running in the full marathon, half-marathon, or 10k run. There's even a specially designed kids race for you runners.

Aired 4/5, 6, 7, 10, 14, 17.

**Project Homeless Connect**

San Francisco has one of the largest homeless populations in the country, but many do not have access to important social services. Project Homeless Connect is here to help. The organization is a one stop shop for medical services, legal support, food and shelter. Support San Francisco residents and the community by volunteering your time.

Aired 6/1, 2, 4, 8, 9, 10, 11, 12, 14, 15, 16, 19, 22.

**United Way**

Need help filing your taxes? If your family's combined gross income is less than \$45,000, you're eligible for free tax filing help courtesy of "Earn it Keep it Save it," dot org to learn about the tools and resources available to you.

Aired 4/1, 4/2.

**Bay Area People Community Calendar -**  
**Billboard Public Service Announcements**

The following are Bay Area People Community Calendar Announcements. These :10 (ten second) Community Calendar Announcements aired during the program Bay Area People:

4/4/09

- Volunteers needed Hospice of the East Bay, April 29, 10am-3pm, Brentwood.
- 5K Walk Against Rape, April 25, 10M, San Francisco.
- Recession Relief, job fair and free round of golf, April 9<sup>th</sup>, 11am, Brentwood Golf Club

4/11/09

- 2<sup>nd</sup> annual Food/Wine Event, Contra Costa College, Physical Education complex, San Pablo. April 26, 11am-3pm.
- Shared Adventures presents: Day in the Sky”Taking Kids with Special Needs to New Heights.” Free admission, reservations required, Watsonville Airport, April 18, 9-5pm.
- What do I Want to be When I Grow Up? Middle & high school girls encouraged to attend, Girls Inc. of West Contra Costa County, Richmond, April 14, 10am-1pm.

4/18/09

- Renovate & Rehabilitate, volunteers needed, Rebuilding Together Peninsula, Redwood City, April 25.
- Open Studios, Hunter’s Point Shipyard, May 2 & 3, 11am-6pm, San Francisco.
- Mandolin Festival 2009, Croatian American Cultural Center, San Francisco, April 26, 10am-6pm.

5/2/09

- Himalayan Festival, Live oak Park, May 17, 10am-5:30pm, Berkeley.
- Culinary Stars of the bay Tasting Extravaganza, benefiting Lincoln Child Center, May 14<sup>th</sup>, Chabot Space & Science Center.
- Asian Heritage Street Celebration, May 16, 11am-6pm, Little Saigon District/Civic Center, San Francisco.

5/9/09

- Volunteers needed, Hospice Thrift Shoppes, Alamo, Danville, Walnut Creek, Concord, Antioch.

5/23/09

- NAMI Walk 5k, National Alliance on Mental Illness, May 30, 9:30am, Golden gate Park, SF
- Silicon Valley Tour DeCure, American Diabetes Association, June 14, Hewlett Packard Campus, Palo Alto.
- May Around the Bay, Bread & Roses presents, public concert series.

6/13/09

- Free Family Fiesta, Mexican American Community Services Agency, free fiesta, June 28<sup>th</sup>, Noon, San Jose.
- Fourth Friday Music and Movies, Dunsmuir Hellman Historic Estate, Fridays, 6pm.
- Pleasanton Spirit Run, 5k & 10k run and walk, downtown Pleasanton, June 21.

6/20/09

- Dance Part/Concert Benefit, the Ecology Center, Berkeley, June 28, 7-10pm.
- Marin Scapes 2009, fine art and exhibit sale, July 3-5, Noon-6pm. Benefiting Buckelew Employment Services, Larkspur. For persons with mental illness.
- Free Community Festival, celebrating 45 years of community service, Mexican American Community Services Agency, San Jose Youth Center, June 28, Noon-4pm.

### **Public Service Announcements**

KTVU airs PSA's during it's broadcast day. These include PSAs produced by KTVU, as well as regional and national announcements. Announcements range in length from :10, :15, :20, :30, and :60 seconds.

### **KTVU- Public Service Announcements for Local Organizations:**

APAHC  
Arroyo Car Show  
Bay Kids  
Beach Blanket Babylon  
Berkeley Food & Housing Project  
Children's Hospital  
City of San Jose  
City of San Ramon  
Communities in Schools  
Creativity Explored  
The Crucible  
Eden Medical Center  
FCC DTV Facilities  
Habitat for Humanity East Bay  
KTVU Oakland Police Department  
Las Trampas  
Leukemia & Lymphoma Society  
Marin County Marathon  
Monterey Bay Aquarium  
Oakland Zoo  
Project Homeless Connection  
Ronald McDonald House  
SF Connect  
United Way  
Wells Fargo

- Arthritis Walk
- Marina
- SF Friends of Library
- Self Help for the Elderly

## **National PSA's**

Aging Services of CA  
Air National Guard  
Alcoholics Anonymous  
American Diabetes Association  
American Red Cross  
American Veterinary Medical Assoc.  
California Dept. of Consumer Affairs  
California Highway Patrol  
California Office of Traffic Safety  
California Orthopaedic Association  
Cancer Project  
Center for Economic & Entrepreneurial  
Communities in Schools  
Corp. for National Community Service  
Cure Search National Childhood  
EPA  
FCC EAS Test  
FCC EEO  
FCC Kids Liason  
Flex Your Power  
Habitat for Humanity  
IRS E-File  
IRS Earned Income Tax Credit  
March of Dimes  
NAB- DTV  
National Downs Syndrome Congress  
National Glaucoma Research  
National Guard  
National Pest Management Association  
National Stroke Assoc.  
Office of Traffic Safety  
Partnership for a Drug Free America  
Public Transportation Partner  
Rechargeable Battery Recycling  
Science, Engineering & Technology  
Senior Citizen's League  
Society of St. Vincent DePaul  
Social Security Administration  
Starting the Arts  
Superior Court of California  
Susan G. Komen  
UNICEF  
U.S. Department of Education

National PSA's continued:

U.S. Department of Health & Human Services

U.S. Marines

Volunteers of America

Wounded Soldier Project

Ad Council-

Adoption

Amber Alert

Anti-Steroids

Autism Awareness

Childhood Asthma

Emergency Preparedness

Energy Efficiency

Financial Literacy

High School Dropout Prevention

Hunger Prevention

Inspiring Invention

Lifelong Literacy

Lupus Awareness

Obesity Prevention

Online Exploitation

Patient Involvement

Reducing Gun Violence

Teen Dating Violence

Underage Drinking

Veteran Support

Young Adult

Youth Reckless Driving

**FOX NETWORK  
PUBLIC SERVICE ANNOUNCEMENTS**

The following page contains Fox Network Primetime/Sports/Late-Night PSA's that aired during the 2nd quarter of 2009:

7/2/2009

APRIL '09

11:37 AM

2ND QUARTER NETWORK PSA REPORT  
INCLUDING PRIME, LATE NIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
2-Apr-09	BONES	THU	8:52:04P	NAB14TECH30ENG	DIGITAL TV TRANSITION	:30
3-Apr-09	SARAH CONNOR CHRONICLES	FRI	8:14:52P	PSA30PAUSECOMF	KAISER FAMILY FOUNDATION	:30
3-Apr-09	SARAH CONNOR CHRONICLES	FRI	8:54:05P	NAB14TECH30ENG	DIGITAL TV TRANSITION	:30
4-Apr-09	COPS	SAT	8:22:15P	FOXSGK30200910H	SUSAN G KOMEN	:30
4-Apr-09	AMERICA'S MOST WANTED	SAT	9:14:46P	XNP1260220H	GATORADE/NFL/ELI MANNING PLAY	:20
4-Apr-09	AMERICA'S MOST WANTED	SAT	9:56:22P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
5-Apr-09	NASCAR TEXAS 500	SUN	5:48:50P	FOXSGK30200910H	SUSAN G KOMEN	:30
7-Apr-09	AMERICAN DAD	SUN	7:28:30P	NAB14TECH30ENG	DIGITAL TV TRANSITION	:30
9-Apr-09	HELL'S KITCHEN	TUE	9:01:21P	FZA0472	FOUNDATION FOR A BETTER LIFE	:20
10-Apr-09	SARAH CONNOR CHRONICLES	FRI	9:53:46P	NAB14TECH30ENG	DIGITAL TV TRANSITION	:30
10-Apr-09	SARAH CONNOR CHRONICLES	FRI	8:11:26P	PSA20PAUSETEXT	KAISER FAMILY FOUNDATION	:20
11-Apr-09	COPS	FRI	8:53:43P	DETP0249	DRUG FREE AMERICA/ PATDOWN	:30
11-Apr-09	COPS	SAT	8:02:04P	XNP1260220H	GATORADE/NFL/ELI MANNING PLAY	:20
11-Apr-09	AMERICA'S MOST WANTED	SAT	8:22:09P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:20
12-Apr-09	KING OF THE HILL	SAT	9:55:45P	FZA0471	KAISER FAMILY FOUNDATION	:30
13-Apr-09	24	SUN	8:57:58P	PSA30PAUSETEXT	FOUNDATION FOR A BETTER LIFE	:30
14-Apr-09	AMERICAN IDOL	MON	9:58:43P	GREENMLYNNR30	KAISER FAMILY FOUNDATION	:30
15-Apr-09	BONES	TUE	8:55:49P	PSA20PAUSECOMFY	GREEN PSA/ MARY LYNN RAUSKUB	:30
16-Apr-09	HELL'S KITCHEN	WED	8:07:27P	XNP1260220H	KAISER FAMILY FOUNDATION	:20
17-Apr-09	PRISON BREAK	THU	9:14:31P	FOXSGK30200910H	GATORADE/NFL/ELI MANNING PLAY	:20
17-Apr-09	PRISON BREAK	FRI	8:12:30P	NAB14TECH30ENG	SUSAN G KOMEN	:30
18-Apr-09	NASCAR PHOENIX 500	FRI	9:53:11P	PSA20PAUSECOMFY	DIGITAL TV TRANSITION	:30
19-Apr-09	AMERICAN DAD	SAT	11:44:18P	FOXSGK30200910H	KAISER FAMILY FOUNDATION	:20
20-Apr-09	24	SUN	9:58:36P	PSADTV15FERESTEN	SUSAN G KOMEN	:30
21-Apr-09	AMERICAN IDOL	MON	9:58:42P	GREENCARLOS30	DIGITAL TV/ SPIKE	:15
22-Apr-09	LIE TO ME	TUE	8:12:05P	PSA20PAUSECOMFY	24 GREEN PSA/ CARLOS	:30
22-Apr-09	AMERICAN IDOL	WED	8:10:06P	PSA15DEVEDAY	KAISER FAMILY FOUNDATION	:20
23-Apr-09	BONES	WED	9:12:01P	PSA15NOZEDAY	EVERY DAY OBSOLETE ADVICES	:15
24-Apr-09	PRISON BREAK	THU	8:06:23P	PSA30PAUSETEXT	EVERY DAY NOZZLES	:15
25-Apr-09	COPS	FRI	8:55:17P	DETP0249	KAISER FAMILY FOUNDATION	:30
25-Apr-09	COPS	SAT	8:02:02P	XNP1260220H	DRUG FREE AMERICA/ PATDOWN	:30
25-Apr-09	AMERICA'S MOST WANTED	SAT	8:22:01P	PSA30TWMALARIA	GATORADE/NFL/ELI MANNING PLAY	:20
26-Apr-09	NASCAR TALLADEGA 500	SAT	9:55:48P	PSA30TWMALARIA	MALARIA NO MORE/ KEIFER	:30
26-Apr-09	KING OF THE HILL	SUN	6:03:58P	FOXSGK30200910H	SUSAN G KOMEN	:30
28-Apr-09	AMERICAN IDOL	TUE	7:38:44P	YDZT8143MATC	ONDCP "ANTI- DRUGS"	:30
29-Apr-09	AMERICAN IDOL	TUE	8:09:09P	FOXSGK30200910H	SUSAN G KOMEN	:30
30-Apr-09	HELL'S KITCHEN	WED	9:50:59P	YDZT9023MATC	ONDCP "ANTI- DRUGS"	:30
30-Apr-09	HELL'S KITCHEN	THU	9:12:19P	XNP1260220H	GATORADE/NFL/ELI MANNING PLAY	:20
30-Apr-09	HELL'S KITCHEN	THU	9:54:19P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30